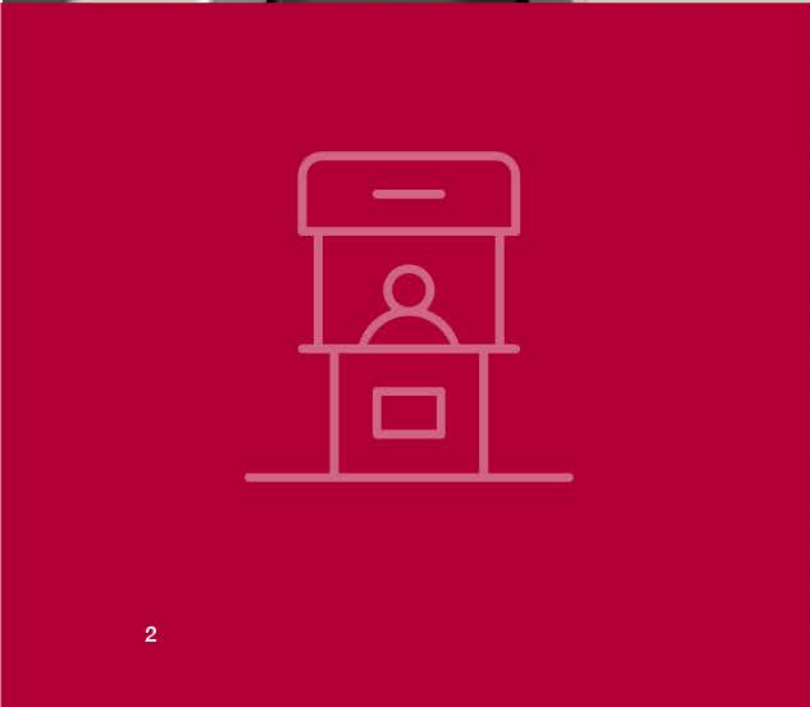
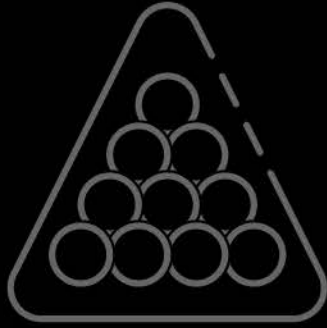


# Risk Management

Our risk management solution is designed to handle sport betting fraud, detect players at risk, increase profitability and reduce financial loss.





# Description

## Risk:

Do you want to anticipate fraud, study the behavior of VIP bettors and control their stakes ? Our FLEXBET RISK MANAGEMENT solution meets your profit optimization expectations by reducing loss and risk events through prospective visibility of risks; it uses machine learning to detect and manage risky bettors by reducing loss.

The information of your players is collected and in real time you receive a notification through informative or suggestive alerts about a possible risky situation. The system further provides a summary view of your KPIs on a dashboard as well as periodic reporting of your data.

## Conformity:

The flexibility of our systems allows you to quickly adapt to regulatory requirements, which guarantees you a better brand image. With a few clicks...

# Main Feature

Our solution has been designed to adapt to all infrastructure and to enable you to :

- Extract metrics related to internal and external reporting requirements
- Obtain global data analysis of the complete life cycle of players
- List and keep track of supporting documents throughout your decision-making process
- Manage mass control of bettors following defined criteria
- Carry out player segmentation based on fraud points
- Have a fully automated bettors' categorization
- Define limits per results and per player
- Have automated management of risky and fraudulent bettors
- Detect potentials of VIP players via AI
- Enjoy configurable, informative and suggestive information
- Have easy-to-use dynamic rule engine

# Risk Control

As betting operators, surviving in business heavily depends on effective risk management; hence the need for a robust tool. Our system adopts a proactive approach that guarantees your survival by combining the categorization of risks and the factors involved.

## Coverage of your sports bets

Hedging is a risk management strategy used to reduce your risk or guarantee a profit when bettors use your platform.

This strategy makes it possible to define the threshold for the amounts, including :

- Maximum potential loss
- Maximum winnings on a single or multiple selection on each market

For instance once the maximum loss is attained, our system automatically blocks any further bet attempts and that particular selection will be rejected.

## Categorization of Customer Risks

Very few filters are applied when registering in the platform; which guarantees very little control of the behavior of new punters; thanks to our solution we can map the gambling behavior of punters as they play; This is how we identify the 6 types of predominant bettor profiles:

- New -By default, a new registration will be identified as a new customer.
- Monitored - the client who wins from time to time who can become at risk.
- Good - A customer who does better than the average bettor.
- Hot - A client that beats the platform.
- Arber - A client who continually bets on prices that are better than those available on other bookmakers or a betting exchange will stand out as a likely arber.
- VIP - A client who bets a lot and is not very good

## Challenge Factors

The stake factor is the multiple of the maximum regular stake that an individual bettor is allowed to have. Based on the risk profiles of the identified bettors, our system automatically adjusts the maximum stake.



**Together,  
Minimizing  
The Risk  
In Management.**



In every sports discipline, there are increasing numbers of expert sports bettors who can cut into operators profits. But how can operators limit bets from unprofitable players without creating restrictions on the profitable ones ?

### There are two ways in which undeveloped risk management may hurt operators' profits:

- An overly restrictive system: if bet limits are too low, or operators are too aggressive towards sophisticated players, both unprofitable and profitable players will stop betting.
- An overly generous system: if bet limits are too high, or operators are too encouraging towards sophisticated players, successful players will bet and win large amounts, lowering profits for operators.

## Application of Risk Management

- Risk Evaluation: It involves determining the significance and acceptability to all stakeholders
- Risk Estimation involves identification of possible consequences from risk factors and an estimation of the magnitude and probability of occurrence of consequences
- Risk Mitigation is the process of identifying and implementing measures to control the level of exposure to and/the consequences from risk

# Some of our Clients



## Conclusion

Efficient risk management depends on classifying players correctly, understanding the risks associated with events, and using the right back-office tools. Operators should have a high-quality automated system aimed at managing risks, as well as being able to make important decisions themselves.





# About **DME** systems

For more than 25 years of existence, as your Digital Transformation partner, we will be with you every step of the way – from initial planning to delivery, and beyond.

Our Software developers create bespoke software products, apps and operational systems for SMEs, enterprise, not-for-profit, and government.



**DME SYSTEMS**

*West & Central Africa Region*

3rd Floor, Immeuble la Rotonde  
Boulevard de la Liberté AKWA - Douala - Cameroun  
info@dme.systems